

# *Welcome to* **GREENVILLE**

*a great place to work, play and stay...*



**GREENVILLE AREA**  
CHAMBER OF COMMERCE

616-754-5697 | [greenvillechamber.net](http://greenvillechamber.net)



# Annual Community Events

## **Yellow Jacket Challenge**

Featuring a 5k run, 1 mile walk, fun runs, refreshments and awards, the course runs along the Fred Meijer Flat River Trail, through neighborhood streets and back to the High School. (Late April) More Info: [yellowjacketchallenge.com](http://yellowjacketchallenge.com)

## **Tri-Greenville**

The event is centered on Baldwin Lake and features a unique spectator experience from an elevated viewpoint above the lake. (1st Saturday in June) More info: [trigreenville.com](http://trigreenville.com)

## **Rhythm on the River**

A free concert series, located at Tower Riverside Park, presented by Greenville Rotary Club. (Thursdays at 7:30p, June thru August) More Info: [greenvillerotaryclub.com](http://greenvillerotaryclub.com)

## **Montcalm County Fair**

Creating educational, social, and cultural opportunities to preserve and promote agriculture and traditions of Montcalm County. (Last week of June) More info: [montcalmcountyfairgrounds.com](http://montcalmcountyfairgrounds.com)

## **Fusion B2B Networking Event**

An exclusive Business Mixer designed to help you connect with industry leaders, entrepreneurs, and expand your professional circle. (May) More info: [greenvillechamber.net](http://greenvillechamber.net)

## **Open Air Breakfast**

The Danish Festival's annual fund-raiser, featuring Aebleskivers & other breakfast items, a 50/50 raffle, and silent auction. (3rd Friday in July) More info: [danishfestival.org](http://danishfestival.org)

## **Party on Lafayette**

Annual Car Show, featuring 200+ vehicles! This event also features a pizza contest, with local restaurants competing for various awards. (3rd Saturday in July) More info: [greenvillechamber.net](http://greenvillechamber.net)



## **Danish Festival**

Since 1964, the Danish Festival is the one event where the entire City of Greenville transforms; everyone becomes a little Dane-ish! Parades, fireworks, vendor markets, music and delicious food & drink options, along with many other activities, are readily available. (3rd weekend in August) More info: [danishfestival.org](http://danishfestival.org)

## **Sno-Motion**

This 2-day summer snowmobile event, features real snow, a snowmobile swap-meet, special financing on new snowmobiles and live races! (Last weekend in August) More info: [nelsonsspeedshop.com](http://nelsonsspeedshop.com)

## **MiPitch Competition**

Annual pitch competition designed to spark change and entrepreneurial growth in Montcalm and Ionia Counties. Submissions are reviewed and finalists will present their pitches for a chance to win cash prizes to help bring their ideas to life. (September) More info: [rightplace.org/events](http://rightplace.org/events)

## **Business Trick or Treat**

Representatives from local businesses converge on Lafayette St. and Tivoli Square, to "treat" 1,000+ kids and their families to a fun time with candy and games. (October) More info: [greenvillechamber.net](http://greenvillechamber.net)

## **Red Flannel Festival**

The Red Flannel Festival in Cedar Springs, Michigan, is a cherished annual celebration deeply rooted in local tradition and is celebrated in honor of the town's history as the original "Red Flannel Town." (1st Saturday in October) More info: [redflannelfestival.org](http://redflannelfestival.org)

## **Christmas Parade & Activities**

Located in our historic downtown, our Christmas celebration is an annual favorite featuring a nighttime parade down Lafayette St., visits with Santa and Mrs. Claus, cocoa, a tree lighting and other fun activities. (1st Friday in December) More info: [greenvillechamber.net](http://greenvillechamber.net)

# Important Contacts



## **Municipal**

City of Greenville, (616) 754-5645  
 Housing Commission, (616) 754-9163  
 Montcalm County, (989) 831-7339  
 Parks & Rec. Dept., (616) 754-8887  
 Post Office, (616) 754-8732  
 Public Safety, (616) 754-9161  
 Public Transit, (616) 754-9331  
 Public Works, (616) 754-5098



## **Community**

Chamber of Commerce, (616) 754-5697  
 Community Center, (616) 754-9163  
 The Daily News, (616) 754-9301  
 Danish Festival, (616) 754-6369  
 Flat River Community Library, (616) 754-6359  
 Greenville Public Schools, (616) 754-3686  
 Greenville Hospital, (616) 754-4691  
 United Way, 911 (emergency), 211 (other)





# LOCAL Events



Village Green Singers Variety Show  
featuring the  
Village Green Alumni Showchoir

SATURDAY  
FEB. 22, 2025  
7 PM



Tickets \$5 - Tickets  
available at  
[gpac.ludus.com](http://gpac.ludus.com)



GREENVILLE HS AUDITORIUM

The Greenville Area Recreation & Community Center presents  
 2025 Ash Cultural Event



**THE DROWSY LADS**  
 Featuring: The Ardan Academy of Irish Dance  
 Saturday, March 8

## Pancake Breakfast

Saturday, March 8th, 2025  
American Legion Hall, Greenville

8:00 - 11:00 am  
Cost: \$6.00

Ages 5-10 \$4 (4 & under free)

Proceeds to fund  
spring break food  
baskets for Greenville  
Public Schools families.

Sponsored By:



Come and bring your  
family and friends



## Sock Hip-Hop

featuring DJ Phazer

Friday, Feb. 28

from 7-10 p.m. in the gymnasium on MCC's Sidney campus.

Tickets are \$10 presale and \$15 at the door per person.

Tickets include entry, pizza, drink, snacks, and

a fun pair of socks!

Contact the Recreation Department at [recreationdesk@montcalm.edu](mailto:recreationdesk@montcalm.edu) or

989-328-1259 for more information.



click or tap for  
more information





GREENVILLE AREA  
CHAMBER OF COMMERCE

# Follow Us on Social Media



Get Connected for Our Latest News & Updates



@GreenvilleAreaChamber



@gvillemi\_chamber



@greenville-area-chamber-of-commerce-mi

# Stop in and pick up a copy...

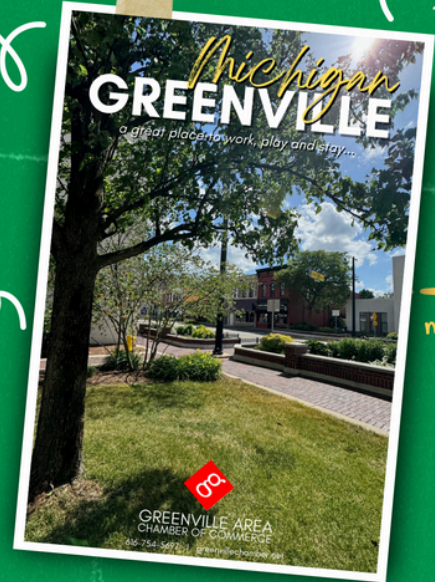
events & amenities

history & things to do

parks & museums

map inside

member business contact info



# “Local Loot”

## SHOP LOCAL

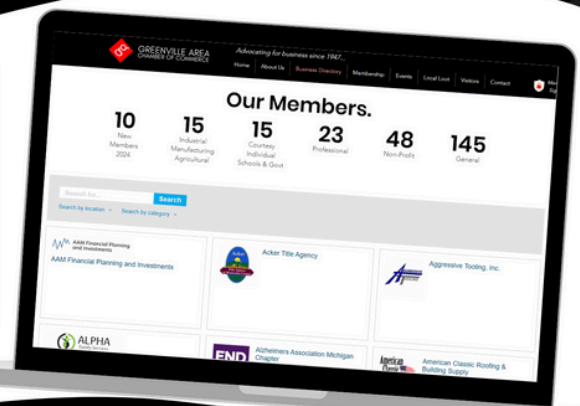
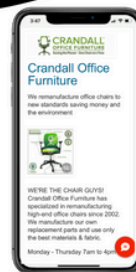
Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

**PURCHASE NOW**



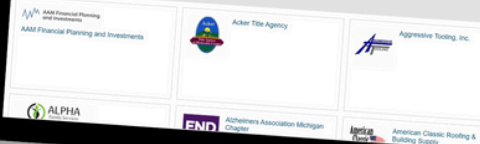
# GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online Member Business Directory



**Our Members.**

10	15	15	23	48	145
New Members 2021	Industrial Manufacturing Agriculture	Country Individual Schools & Clubs	Professional	Non-Profit	General







**JOIN US SUNDAYS AT 9:30 OR 11AM**  
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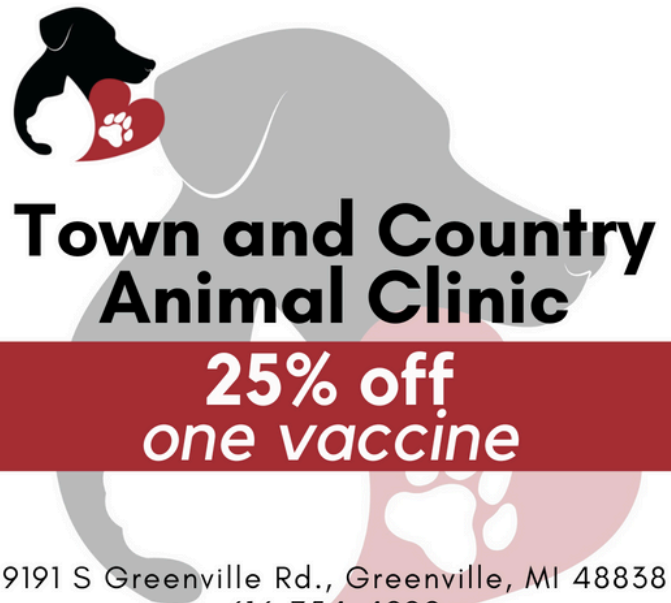
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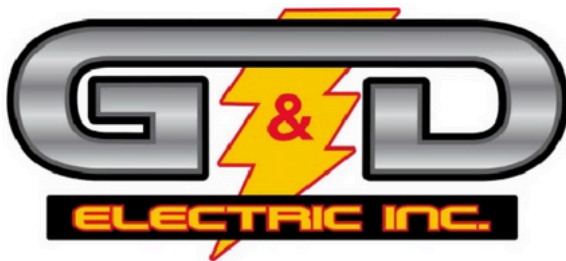
**[larrysnorthtownfurniture.com](http://larrysnorthtownfurniture.com)**



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126 E. Cass St., Greenville  
616-754-3445  
[www.firstccog.org](http://www.firstccog.org)



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**Preschool Matters**  
Studies show children with two years of quality preschool education have greater success in reading and math comprehension and perform better in school overall.



The **Great Start Readiness** and **Head Start Programs** are **FREE** Preschools that may be available for your 3 or 4-year-old. Transportation may be available. Income and other factors are used to determine eligibility. This application is used to determine eligibility for both programs!

**Daily Activities:**

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Apply for preschool at [GreatStartMontcalm.org](http://GreatStartMontcalm.org)

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