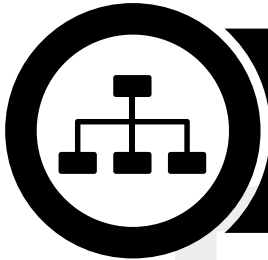




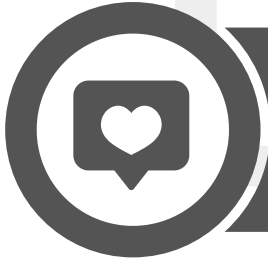
# GREENVILLE AREA CHAMBER OF COMMERCE **STRATEGIC PLAN**

*The Greenville Area Chamber is contributing to a vibrant local economy through investing, advocating, promoting and educating in collaboration with our members and partners.*



## **STRENGTHEN ORGANIZATIONAL STRUCTURE**

Focus on doing the right things in the right way, and maximize value to our members and the community.



## **ADAPT TO TRENDING BUSINESS PRACTICES**

Utilize various resources to identify current & future trends, and be proactive in implementing changes.



## **CREATE/IMPLEMENT BUSINESS CURRICULUM**

Determine the needs of our members and work with local resources/SMEs to establish a set of courses.



## **MAXIMIZE BUILDING USAGE**

Promote usage as a member benefit and plan for future development of the 2nd and 3rd floor.

**2024-2027**

**2024-2026**

**2026**

**2024-2028**