



*Welcome to*  
**GREENVILLE**

*a great place to work, play and stay...*



GREENVILLE AREA  
CHAMBER OF COMMERCE

# Annual Community Events

## **Yellow Jacket Challenge**

Featuring a 5k run, 1 mile walk, fun runs, refreshments and awards, the course runs along the Fred Meijer Flat River Trail, through neighborhood streets and back to the High School. (Late April) More Info: [yellowjacketchallenge.com](http://yellowjacketchallenge.com)

## **Tri-Greenville**

The event is centered on Baldwin Lake and features a unique spectator experience from an elevated viewpoint above the lake. (1st Saturday in June) More info: [trigreenville.com](http://trigreenville.com)

## **Rhythm on the River**

A free concert series, located at Tower Riverside Park, presented by Greenville Rotary Club. (Thursdays at 7:30p, June thru August) More Info: [greenvillerotaryclub.com](http://greenvillerotaryclub.com)

## **Montcalm County Fair**

Creating educational, social, and cultural opportunities to preserve and promote agriculture and traditions of Montcalm County. (Last week of June) More info: [montcalmcountyfairgrounds.com](http://montcalmcountyfairgrounds.com)

## **Fusion B2B Networking Event**

An exclusive Business Mixer designed to help you connect with industry leaders, entrepreneurs, and expand your professional circle. (May) More info: [greenvillechamber.net](http://greenvillechamber.net)

## **Open Air Breakfast**

The Danish Festival's annual fund-raiser, featuring Aebleskivers & other breakfast items, a 50/50 raffle, and silent auction. (3rd Friday in July) More info: [danishfestival.org](http://danishfestival.org)

## **Party on Lafayette**

Annual Car Show, featuring 200+ vehicles! This event also features a pizza contest, with local restaurants competing for various awards. (3rd Saturday in July) More info: [greenvillechamber.net](http://greenvillechamber.net)



## **Danish Festival**

Since 1964, the Danish Festival is the one event where the entire City of Greenville transforms; everyone becomes a little Dane-ish! Parades, fireworks, vendor markets, music and delicious food & drink options, along with many other activities, are readily available. (3rd weekend in August) More info: [danishfestival.org](http://danishfestival.org)

## **Sno-Motion**

This 2-day summer snowmobile event, features real snow, a snowmobile swap-meet, special financing on new snowmobiles and live races! (Last weekend in August) More info: [nelsonsspeedshop.com](http://nelsonsspeedshop.com)

## **MiPitch Competition**

Annual pitch competition designed to spark change and entrepreneurial growth in Montcalm and Ionia Counties. Submissions are reviewed and finalists will present their pitches for a chance to win cash prizes to help bring their ideas to life. (September) More info: [rightplace.org/events](http://rightplace.org/events)

## **Business Trick or Treat**

Representatives from local businesses converge on Lafayette St. and Tivoli Square, to "treat" 1,000+ kids and their families to a fun time with candy and games. (Friday before Halloween) More info: [greenvillechamber.net](http://greenvillechamber.net)

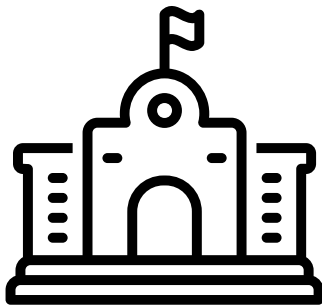
## **Red Flannel Festival**

The Red Flannel Festival in Cedar Springs, Michigan, is a cherished annual celebration deeply rooted in local tradition and is celebrated in honor of the town's history as the original "Red Flannel Town." (1st Saturday in October) More info: [redflannelfestival.org](http://redflannelfestival.org)

## **Christmas Parade & Activities**

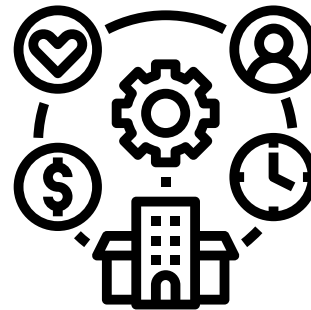
Located in our historic downtown, our Christmas celebration is an annual favorite featuring a nighttime parade down Lafayette St., visits with Santa and Mrs. Claus, cocoa, a tree lighting and other fun activities. (1st Friday in December) More info: [greenvillechamber.net](http://greenvillechamber.net)

# Important Contacts



## **Municipal**

City of Greenville, (616) 754-5645  
 Housing Commission, (616) 754-9163  
 Montcalm County, (989) 831-7339  
 Parks & Rec. Dept., (616) 754-8887  
 Post Office, (616) 754-8732  
 Public Safety, (616) 754-9161  
 Public Transit, (616) 754-9331  
 Public Works, (616) 754-5098



## **Community**

Chamber of Commerce, (616) 754-5697  
 Community Center, (616) 754-9163  
 The Daily News, (616) 754-9301  
 Danish Festival, (616) 754-6369  
 Flat River Community Library, (616) 754-6359  
 Greenville Public Schools, (616) 754-3686  
 Greenville Hospital, (616) 754-4691  
 United Way, 911 (emergency), 211 (other)



# LOCAL Events

January - April 2025  
Every First  
Wednesday 7pm

**SILENT**  **Book**

**CLUB**  
@ Flat River Brewing

**CRAFT-1N!**  
for ADULTS  
4th Thursday of  
the month at 6pm

**TRIVIA NIGHT!**  
Volume 94



**TRIVIA CATS**

WINTER INN  
GREENVILLE, MI  
est. 1902  
FOOD, STRIPES & LOGGING

6PM - 9PM  
**OPEN MIC NITE**  
@ FLAT RIVER BREWING CO.



May 1st and 3rd at 7:30 pm  
and May 4th at 2:00 pm

**FLAT RIVER COMMUNITY PLAYERS** From the dark satire by Sinclair Lewis

**It Can't Happen Here**  
Directed by Doug Stek

"So much in a revolution is nothing but waiting."

**GLENKERRY GOLF COURSE**  
**SPRING BIG HOLE**  
MAY 4, 2025



**Glenkerry Golf Course**

**YELLOW JACKET CHALLENGE**


2:00 PM AT GREENVILLE HIGH SCHOOL  
SUNDAY, APRIL 27, 2025

5K REGISTRATION FEES: \$25 before 4/18  
\$30 after - \$35 on race day  
ONE MILE WALK FEES: \$20 now through race day

Register online at  
[www.yellowjacketchallenge.com](http://www.yellowjacketchallenge.com)



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# Stop in and pick up a copy...

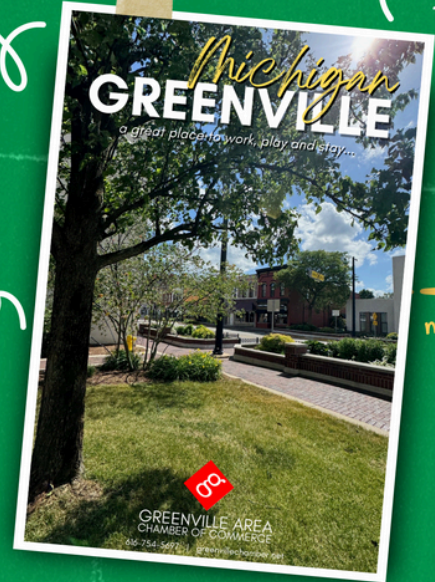
events & amenities

history & things to do

parks & museums

map inside

member business contact info



# “Local Loot”

## SHOP LOCAL

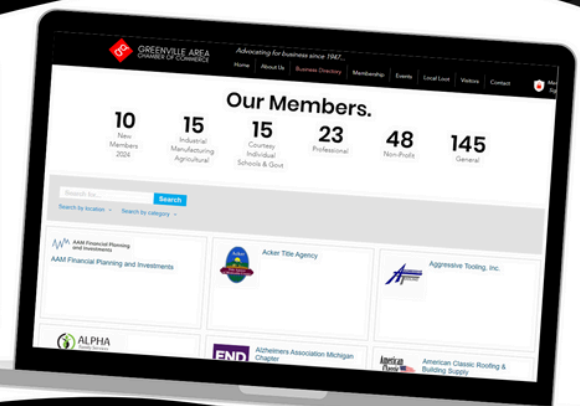
Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

**PURCHASE NOW**



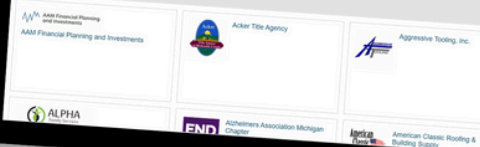
# GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online Member Business Directory



**Our Members.**

10	15	15	23	48	145
New Members 2021	Industrial Manufacturing Agriculture	Country Individual Schools & Clubs	Professional	Non-Profit	General





JOIN US SUNDAYS AT 9:30 OR 11AM  
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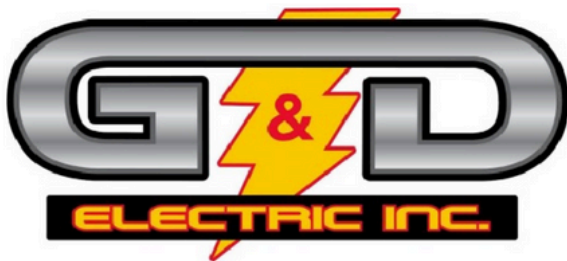
**larrysnorthtownfurniture.com**



## First Congregational Church of God

Sunday Worship 10:30a

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