

GREENVILLE AREA

THE MONTHLY

CHAMBER OF COMMERCE

April 2025

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Above:

We had everyone going with our April Fool's joke about converting the second floor of the chamber into a bowling alley—some were already picking out their bowling shoes!

Left:

Our Member Services Admin., Chelsea, reads *Chirri and Chirra: On the Town* as part of the United Way's National Reading month promotion.

The Greenville Area Chamber of Commerce contributes to a vibrant local economy through investing, advocating, promoting and educating in collaboration with our members and partners.



COMING

Soon

BUSINESS
AFTER HOURS



April 15
5:00-7:00p
6227 S. Greenville, Rd.

MAGNUM SPORTS
AIM RIGHT

In partnership with:
GA
GREENVILLE AREA
CHAMBER OF COMMERCE

Hosted by Magnum Sports, come check out this fantastic sporting goods store, enjoy food, beverages, and great networking, while taking part in an exciting .22 shooting activity in their gun range!

QUARTERLY
INFOSESSIONS

APR 22 10-11AM
PRACTICAL CYBERSECURITY
ADVICE FOR SMALL BUSINESSES



HUNGERFORD
CPAs • ADVISORS • TECHNOLOGY • WEALTH

in partnership with:
GA
GREENVILLE AREA
CHAMBER OF COMMERCE

with Greg Webb & Matt Clain
Hungerford

An exclusive informational session with Hungerford, focused on practical cybersecurity advice for small businesses. Gain actionable insights to protect your business. Limited to 60 seats, offered at no cost—registration required.



FUSION
B2B NETWORKING

sponsored by:
MICHIGAN ONE
COMMUNITY CREDIT UNION

1325
YELLOW JACKET DR.
GREENVILLE

event partners:
HUNGERFORD **Manatee Community College** **T&V** **GREENVILLE AREA Chamber of Commerce** **McDonald's**

A great opportunity for business professionals to connect, collaborate, and grow! Bringing together industry leaders, entrepreneurs, and professionals from diverse sectors to build meaningful relationships and spark new opportunities.



B

Brookside
JUNE 6, 2025 | 8:00a

SAVE THE DATE

GA
GREENVILLE AREA
CHAMBER OF COMMERCE
GOLF OUTING 2025

Packed with exciting activities, including a round of golf, a delicious lunch with games and contests throughout the course, raffle items and a silent auction with fantastic prizes. New this year: A Golf Ball Cannon experience, included with your golf fee!



NEW *Member*

WELCOME



To the Greenville Chamber!



WHERE DREAMS COME TRUE...OFTEN!



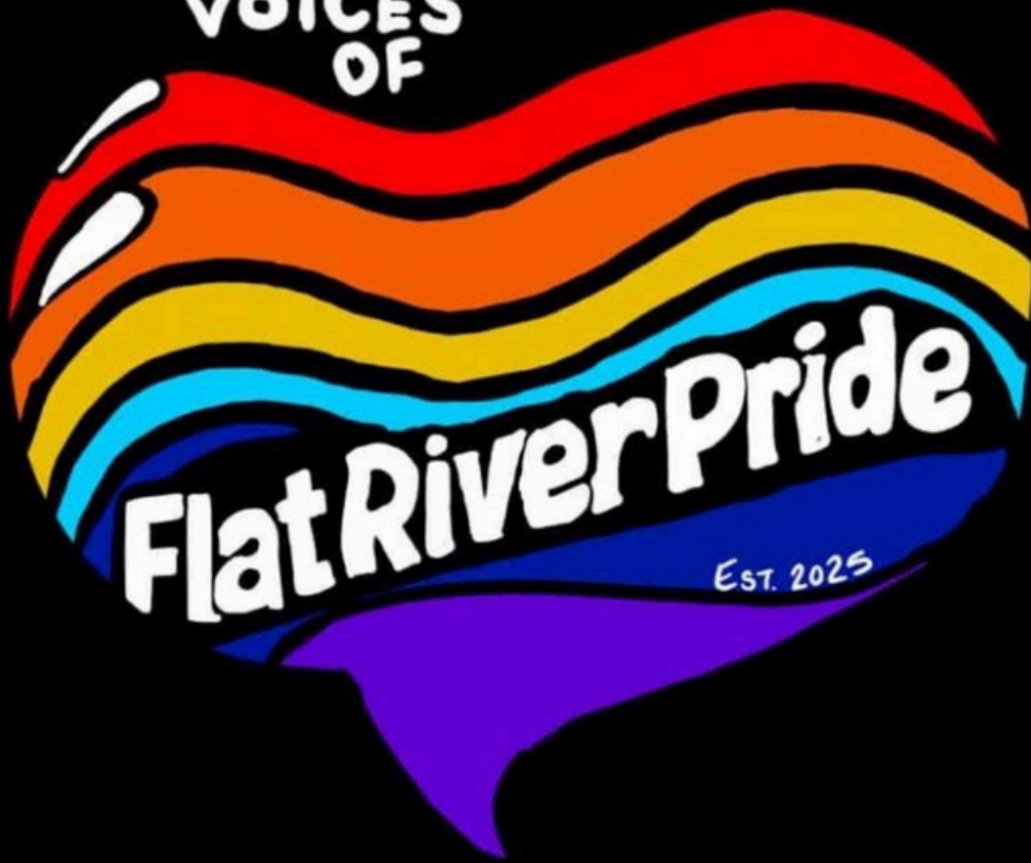
NEW *Member*

WELCOME



to the Greenville Chamber!

VOICES
OF



Flat River Pride
EST. 2025



NEW *Member*

WELCOME



to the Greenville Chamber!





RENEWING

Members

**CHRISTIANSEN'S
MICHIGAN CREMATION
& FUNERAL CARE**

UNITED SIGN

**GREENVILLE
PUBLIC SCHOOLS**

**BEST HOMES
TITLE AGENCY**

**MICHIGAN ONE
COMMUNITY
CREDIT UNION**

**BLAKE HOLLENBECK
AUTO SALES**

**C.J. NYE
INSURANCE AGENCY**

**SUN TITLE AGENCY
OF MICHIGAN**

**BUILDER'S GLASS
OF GREENVILLE, INC.**

**BUILDER'S GLASS
OF GREENVILLE, INC.**

**GREAT LAKES
PROPERTIES USA**

**MONTCALM
COMMUNITY
COLLEGE**

TOV CAFE

SHOE SENSATION

B.C. PIZZA

**CARNEGIE
COMPANIES, INC.**

**EDGEWATER
APARTMENTS**

**BELLE TOWER
GROUP**

**RUSSELL
CELLULAR**

**ANDRUS
ARCHITECTURE**

**ANGELA DEVEREAUX
FIVE STAR
REAL ESTATE**

**GREENVILLE
CHIROPRACTIC, P.C.**

**BRAD'S
CLEANERS**

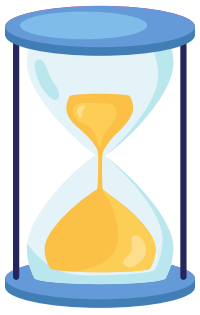
**HERREMANS
ORTHODONTICS**

**FOREMOST
FARMS USA**

**KING
WATER WELLS**

**K&W TOOL
& MACHINE INC.**

***Thank you!** Your continued investment shows your commitment to a healthy, local economy...*

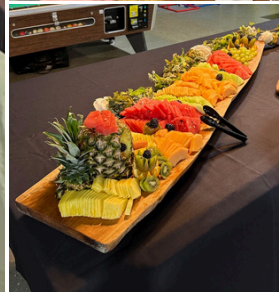


BUSINESS AFTER *Hours*



THE
STONE
BAR & GRILL

5 CHAMBER
NETWORKING
EVENT





LOCAL Events

ALPHA FAMILY SERVICES

EASTER EGG HUNT

COME VISIT THE EASTER BUNNY, PETTING ZOO & ACTIVITIES!

SATURDAY, APRIL 12TH, HUNT STARTS AT 1 PM

705 N HILLCREST ST
GREENVILLE MI 48838

ALPHA Family Services of GREENVILLE

ASK A GARDENER

FOR ADULTS
APRIL 10 @ 6:30PM

YELLOW JACKET CHALLENGE

2:00 PM AT GREENVILLE HIGH SCHOOL
SUNDAY, APRIL 27, 2025

5K REGISTRATION FEES: \$25 before 4/18
\$30 after - \$35 on race day
ONE MILE WALK FEES: \$20 now through race day

Register online at www.yellowjacketchallenge.com

Proud Media Sponsor
DAILY NEWS

COMEDY NIGHT @ The Winter Inn

Saturday, April 12th @ 8 p.m.

FEATURING tickets \$10 HEADLINER

simon carlson

Fresh Ghost comedy

deigo allanazio

FLAT RIVER COMMUNITY PLAYERS

May 1st and 3rd at 7:30 pm
and May 4th at 2:00 pm

From the dark satire by Sinclair Lewis

It Can't Happen Here

Directed by Doug Stek

"So much in a revolution is nothing but waiting."

GLENKERRY GOLF COURSE SPRING BIG HOLE

MAY 4, 2025

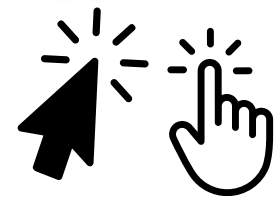
Glenkerry Golf Course

2025

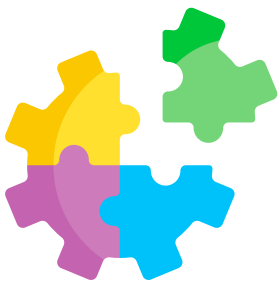
ELMER RUSSELL SCHOOL BELL AWARD

NOW OPEN FOR NOMINATIONS
UNTIL FRIDAY, MAY 30, 2025

NOMINATE NOW



click or tap for more information



OUR

Sponsors



Corewell Health™

corewellhealth.org



HUNGERFORD

CPAs • ADVISORS • TECHNOLOGY • WEALTH



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www.arrow-swift.com



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Greenville, MI 48838

Phone: 616-754-8631
Fax: 616-754-0519

NEW LOCATION!

705 S GREENVILLE W DR



Sarah DeClarke, OD • Ronald Hessler, MD
Rachel Hollenbeck, OD • Kevin Leikert, DO

616.949.2600

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For more information, visit www.montcalm.edu/admissions or call (989) 328-1277.



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jzelectric.wixsite.com/website
4207 Whites Bridge Rd, Belding, MI 48809

RESIDENTIAL | COMMERCIAL | INDUSTRIAL



Tammy Surrey
Senior Loan Officer
NMLS #134522

tsurrey@mortgageone.com

(616) 894-4801
301 S. Lafayette St., Greenville, MI 48838

Josh Cary, CAWC, CLCS, CPRIA



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Motorcycle • Event Insurance



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jcinsurancemi.com

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weddinginsurancemi.com

The best compliment you can give is a referral.

**NEXT POWER OUTAGE
MAKE SURE
YOU'RE THE
ONE WITH
LIGHTS ON!**

KOHLER



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local Generator Sales and Service Center

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811 E Kent Rd, Greenville, MI 48838



- PRIMARY CARE
- WEIGHT LOSS PROGRAMS
- BEHAVIORAL HEALTH
- ADDICTION / RECOVERY MEDICINE

Flat River
- ASSOCIATES -

REAL ESTATE
COLLECTIVE

Andrea Belding - REALTOR®
Broker, ABR, RENE, PSA, SRS
616.240.1472

Liz Playter - REALTOR®, PSA
517.348.7465

Kate Youngs - REALTOR®, MRP
231.388.0506



FLATRIVERASSOCIATES.COM

M UNIVERSITY OF MICHIGAN HEALTH-WEST
MICHIGAN MEDICINE



WELCOME
Alexander Witte, MD

Greenville Primary Care

616-252-5942

1915 W. Washington | Greenville, MI 48838
UofMHealthWest.org

YOUR AD HERE!

YOUR AD HERE!

Thank you for your generous support!



GREENVILLE AREA
CHAMBER OF COMMERCE

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Get Connected for Our Latest News & Updates



@GreenvilleAreaChamber



@gvillemi_chamber



@greenville-area-chamber-of-commerce-mi

Stop in and pick up a copy...

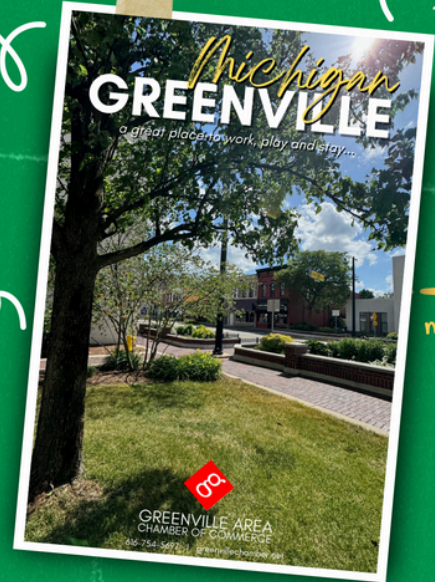
events & amenities

history & things to do

parks & museums

map inside

member business contact info



“Local Loot”

SHOP LOCAL

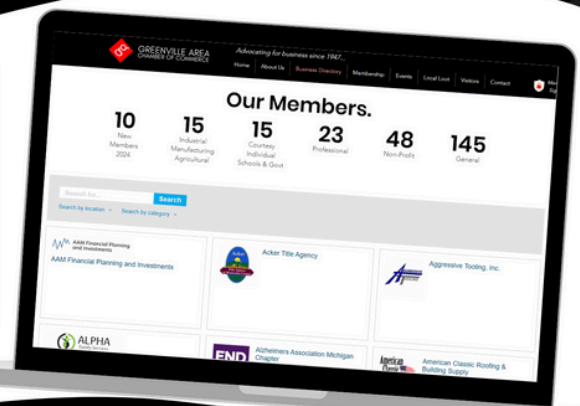
Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

PURCHASE NOW



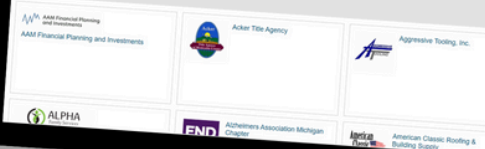
GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online Member Business Directory



Our Members.

10	15	15	23	48	145
New Members 2021	Industrial Manufacturing Agriculture	Country Individual Schools & Clubs	Professional	Non-Profit	General



2025 Chamber Board

EXECUTIVE TEAM



Darci Ward Cole

Chairperson
Tenneco (dba Federal Mogul)



Karen Marsman

Vice Chairperson
Alpha Family Services



Matt Andres

Treasurer
Greenville Public Schools



Andrea Belding

Flat River Associates



Amy Homich

Commercial Bank



Dan Uccello

Flo's Collection



Jason Brown

Winter Insurance Agency



Amanda Lee

Montcalm Area Reading Council



Samantha Willemstein

Hungerford



Roger Coles

Montcalm Community College



Jeff Smejkal

G&D Electric



Audrey Belding

GPS Liaison: Non-Voting

Chamber Staff



Paul Sischo

Executive Director



Chelsea Baker

Member Services Admin.

210 S. Lafayette St.
Greenville, MI 48838
616-754-5697
greenvillechamber.net



@GreenvilleAreaChamber



@gvillemi_chamber



@greenville-area-chamber-of-commerce-mi



MARKETING

Info

THE MONTHLY

A digital newsletter is sent, monthly, to ALL members, posted online at greenvillechamber.net, and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

DID YOU KNOW?

- *New residents spend 8-10 times more in their first six months than established residents spend in a two year period*
- *New homeowners are stable and creditworthy*
- *New movers have IMMEDIATE product and service needs*
- *New movers establish their buying patterns within the first three months following their move*

A square-format ad is \$25/month. (invoiced monthly)

DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)